

MOTORCYCLE DIRECTORY 2009

5th Edition

KERNVERLAG

Tiroler Weg 1b • D-79285 Ebringen • Phone +49 (0) 7664/611511 • Fax +49 (0) 7664/611512 • info@kern-verlag.de • www.motorrad-adressbuch.de

Reaching 4000 motorcycle shops!

Deadline: 30.01.2009

Publication date: March 2009

Media kit informations see overleaf.

1 Registration in the alphabetical firm index (free of charge)

Print + www.motorrad-adressbuch.de

Corrections/Addings

Text from edition 2008

Firm _____
 Street _____
 Country/PC/City _____
 Phone _____
 Fax _____
 Internet _____
 Email _____

2 Registration by product lines [Print](#) + www.motorrad-adressbuch.de (linked)

Firm's name + 1 extra line (bold), address, phone, fax, internet and email (both linked)

Entry standard per product line € 150,--

From 3 entries up we offer the same performance with 20% reduction!

Entry 3 plus per product line € 120,--

Example: You mark 3 product lines and you pay only 3 x € 120,- instead of 3 x € 150,-

We order the firm's entry as quoted in part 1
 in _____ (number) product line/s marked overleaf

Text of the extra line: _____
 (max. 38 signs)

Example

■ Funkgeräte
Walkie-talkies

ALAN Electronics GmbH
Bluetooth Motorrad Intercom
 Daimlerstr. 1k, D-63303 Dreieich
 Tel. 06103/94810, Fax 06103/948160
www.alan-electronics.de,
info@alan-electronics.de

3 Registration in the list of trade marks [Print](#) + www.motorrad-adressbuch.de

Benefit from the listing (free of charge) of your trade mark + firm's name, address, phone, fax

A logo of your firm or your trade mark is an eye-catcher!

Logo [Print](#) each € 60,--

Logo [Print](#) + [Linked](#) (linked) each € 85,--

Trade mark

Logo

[Print](#)

[Print](#) + [Linked](#)

no logo

| | | |
|--------------------------|--------------------------|--------------------------|
| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

Data format logo: TIFF, EPS, BMP • logo size (w x h): max. 55x17mm, max. 270x130 pixel

Transmission: email to info@kern-verlag.de take over from the last edition

Example

STAR BAR
MEFO Sport GmbH
 Mühlackerstr. 1, D-97520 Rötthlein
 Tel. 09723/9191-0, Fax 09723/9191-19
www.mefo.de

STARCOM 1 
Motorrad Kommunikations Systeme .de
StarCom1
Motorrad Kommunikationssysteme
 Altenhoefer Weg 25, D-61440 Oberursel
 Tel. 06171/284444
www.starcom1.de

Your order is valid only for the Motorcycle Directory 2009, no automatic extension! Please do not forget to sign below!

Firm stamp

Contact person

Date

Signature

1 Motorised vehicles

- 1.0005 ATV
- 1.0006 ATV trailers
- 1.0030 Bicycles with auxiliary motors
- 1.0007 Chopper
- 1.0025 E-bicycles
- 1.0020 Electrically driven motorcycles
- 1.0010 Enduro
- 1.0045 Go-Carts
- 1.0160 Light 4-wheel-vehicles
- 1.0080 Light motorcylices up to 125 cc
- 1.0090 Light scooters up to 125 cc
- 1.0100 Lightweight mopeds, mopeds up to 25 km/h
- 1.0101 Minibikes
- 1.0105 Motocross
- 1.0120 Motor scooters
- 1.0103 Motorcycle trailers
- 1.0110 Motorcycles
- 1.0115 Motorcycles for children
- 1.0140 Other motorised two- and three wheelers
- 1.0130 Quads
- 1.0040 Motorcycles with sidecars
- 1.0135 Side cars
- 1.0050 Small motorcycles up to 50 cc
- 1.0060 Small scooters up to 50 cc
- 1.0145 Supermoto
- 1.0150 Trikes
- 1.0155 Tuning
- 1.0070 Utility vehicles

2 Spare parts

- 2.0880 AC buzzers
- 2.0520 Air filters
- 2.0651 ATV tyres
- 2.0010 Axles
- 2.0040 Batteries
- 2.0050 Battery ignition systems
- 2.0030 Battery terminals
- 2.0460 Bearings (ball, roller and needle bearings)
- 2.0215 Bellows
- 2.0090 Bowden cables
- 2.0135 Brake calipers
- 2.0140 Brake cylinder
- 2.0120 Brake pipes, brake hoses
- 2.0110 Brakes, brake parts
- 2.0190 Built-in engines
- 2.0310 Cables and components
- 2.0590 Camshafts
- 2.0400 Carbon brushes
- 2.0860 Carburettors
- 2.0320 Catalytic converters
- 2.0385 Chain adjusters
- 2.0350 Chain cases
- 2.0360 Chain wheel sets
- 2.0380 Chainguards
- 2.0340 Chains
- 2.0440 Clutches and parts
- 2.0830 Contact breaker points
- 2.0060 Control levers
- 2.0455 Crank shaft bearings
- 2.0450 Crank shafts

- 2.0970 Cylinder
- 2.0185 Damper flaps
- 2.0835 Depression pumps
- 2.0510 Dynamos and components
- 2.0555 Engine components
- 2.0025 Exhaust pipes
- 2.0026 Exhausts
- 2.0515 Fans
- 2.0250 Filters
- 2.0270 Footrest kits
- 2.0281 Fork stabilisers
- 2.0275 Forks and fork components
- 2.0630 Frame fasteners
- 2.0620 Frames
- 2.0870 Front forks
- 2.0415 Fuel cocks
- 2.0414 Fuel filters
- 2.0417 Fuel pipes
- 2.0420 Fuel tanks
- 2.0735 Fuses
- 2.0285 Gas cables
- 2.0302 Grips see handlebar grips
- 2.0480 Handlebar fittings
- 2.0490 Handlebar grips
- 2.0470 Handlebars
- 2.0305 Horns
- 2.0570 Hubs
- 2.0910 Ignition cables
- 2.0935 Ignition capacitors
- 2.0950 Ignition coils
- 2.0940 Ignition locks
- 2.0960 Ignition systems
- 2.0900 Ignition systems and components
- 2.0080 Indicator systems
- 2.0023 Induction elbows
- 2.0024 Induction pipes
- 2.0200 Injection pumps
- 2.0210 Injection systems
- 2.0525 Inner-tube valves
- 2.0725 Inner-tubes
- 2.0070 Lighting systems (headlights,tail lamps)
- 2.0550 Magnetic ignition systems
- 2.0540 Magnetic switches
- 2.0530 Magnets
- 2.0390 Mileometers
- 2.0730 Mudguards
- 2.0580 Nipples
- 2.0260 Noise suppression
- 2.0597 Oil coolers
- 2.0595 Oil filters
- 2.0598 Oil pumps
- 2.0599 Oil temperature control units
- 2.0760 Other spare parts
- 2.0600 Pedals
- 2.0660 Pinions
- 2.0615 Piston rod bearings
- 2.0610 Piston rods
- 2.0405 Pistons, piston bolts, -rings
- 2.0430 Radiators
- 2.0680 Rear reflectors
- 2.0670 Rear-view mirrors
- 2.0655 Reflectors
- 2.0640 Regulators
- 2.0180 Revolution counters
- 2.0240 Rims
- 2.0690 Saddles

- 2.0728 Screws and small component parts
- 2.0160 Seals
- 2.0750 Seats
- 2.0780 Shock absorbers
- 2.0700 Silencers
- 2.0560 Sleeves
- 2.0395 Small component parts
- 2.0930 Spark plug sockets
- 2.0920 Spark plugs
- 2.0790 Speedometers and drive components
- 2.0770 Spokes
- 2.0230 Springs, suspension struts
- 2.0370 Sprockets
- 2.0020 Starters
- 2.0775 Steel flex pipes
- 2.0500 Steering dampers
- 2.0150 Suspension parts
- 2.0710 Switches
- 2.0810 Tank caps
- 2.0800 Tank covers
- 2.0815 Thermostats
- 2.0895 Timing belts
- 2.0820 Transistor ignition systems
- 2.0290 Transmission components
- 2.0720 Tube clips
- 2.0825 Tuning parts
- 2.0170 Twist grips
- 2.0650 Tyres
- 2.0850 Valve springs
- 2.0840 Valves for engines
- 2.0330 V-belts
- 2.0845 Ventilators
- 2.0617 Wheels
- 2.0890 Windshields

3 Accessories

- 3.0185 Air pressure gauges
- 3.0187 Air pumps
- 3.0005 Alarm installations
- 3.0139 Altimeters
- 3.0040 Anti-theft devices
- 3.0011 ATV accessories
- 3.0013 Audio systems
- 3.0020 Battery chargers
- 3.0025 Battery lights
- 3.0035 Carbon components
- 3.0034 Carbon wheels
- 3.0155 Carriers
- 3.0325 Cases
- 3.0145 Chain spray
- 3.0153 Children's seats & components
- 3.0255 Cleaning products
- 3.0368 Clocks, computer for motorcycles
- 3.0235 Control systems
- 3.0003 Covers
- 3.0355 Covers against dust
- 3.0370 Cowlings
- 3.0360 Crash bars
- 3.0410 Decorative strips
- 3.0041 Electronic accessories
- 3.0044 Enduro accessories
- 3.0203 Engine protectors
- 3.0205 Engine spoiler
- 3.0050 First aid equipment

- 3.0247 Flat prevention
- 3.0215 Flat repair spray
- 3.0076 Foot pumps
- 3.0077 Footrests
- 3.0135 GPS navigation systems
- 3.0175 Handlebar fittings
- 3.0180 Handlebar grips
- 3.0170 Handlebars
- 3.0137 Heating grips
- 3.0140 Holding devices for number plates
- 3.0330 Horns
- 3.0190 Inner tube valves
- 3.0080 Intercom systems
- 3.0015 Jacks
- 3.0160 Leather care products
- 3.0030 Leg-shields
- 3.0130 Light bulbs
- 3.0018 Loading ramps
- 3.0375 Loading bars
- 3.0300 Locks
- 3.0090 Luggage carriers
- 3.0100 Luggage carrier baskets
- 3.0110 Luggage carrier straps
- 3.0085 Luggage systems
- 3.0200 Motorcycle cases
- 3.0195 Motorcycle lifter
- 3.0210 Motorcycle panniers
- 3.0310 Mud flaps
- 3.0142 Number plates
- 3.0150 Odometers
- 3.0350 Other accessories
- 3.0220 Polishing cleaning and anti-rust products
- 3.0217 Polishing material
- 3.0320 Protective covers
- 3.0250 Puncture kits
- 3.0070 Puncture repair kits and rubber solution
- 3.0240 Rain protection for spark plugs
- 3.0225 Ramps
- 3.0280 Rear reflectors
- 3.0138 Rear wheel protection
- 3.0270 Rear-view mirrors
- 3.0230 Reflecting material
- 3.0045 Replacement bulbs
- 3.0065 Rim polisher
- 3.0290 Saddlebags, -boxes
- 3.0260 Scooter components
- 3.0340 Seat covers
- 3.0358 Stands
- 3.0363 Styling
- 3.0364 Super bike accessories
- 3.0365 Tank caps, lockable
- 3.0390 Tool bags
- 3.0367 Topcases
- 3.0010 Trailer couplings
- 3.0245 Tyre pressure control systems
- 3.0380 Vulcanising material
- 3.0075 Walkie-talkies
- 3.0400 Windshields

4 Clothing for motorcyclists

- 4.0005 Anti-fog products
- 4.0020 Blousons
- 4.0200 Boots, shoes

- 4.0095 Children wear
- 4.0010 Clothing
- 4.0090 Cold weather wear
- 4.0213 Cover gloves and boots
- 4.0045 Face masks
- 4.0212 Flashlights
- 4.0040 Functional underwear
- 4.0035 Functional wear
- 4.0060 Gloves
- 4.0030 Goggles
- 4.0195 Head lamps
- 4.0070 Heated clothing
- 4.0077 Helmet intercoms
- 4.0075 Helmets, helmet accessories
- 4.0080 Jackets, trousers
- 4.0110 Kidney belts
- 4.0102 Leather wear
- 4.0033 Motocross clothing
- 4.0115 Overalls
- 4.0120 Protectors
- 4.0140 Rainwear
- 4.0130 Reflecting material
- 4.0150 Rucksacks
- 4.0050 Scarves
- 4.0160 Shoe heating systems
- 4.0155 Sleeping bags
- 4.0180 Socks
- 4.0205 Storm helmets
- 4.0100 Suits
- 4.0190 Sunglasses
- 4.0210 Tank bags
- 4.0215 Waistcoats

5 Workshop equipment and tools

- 5.0165 Adhesives
- 5.0250 Air pressure gauges
- 5.0017 Airbrushing, illustrations
- 5.0400 Alignment benches
- 5.0115 Antifreezing compounds
- 5.0290 Assembly stands
- 5.0090 Automatic machines for lining wheelrims and mudguards
- 5.0020 Balancing machines
- 5.0052 Brake fluids
- 5.0030 Brooms, brushes
- 5.0140 Chain cleaning equipment
- 5.0150 Chain lubricating and care
- 5.0160 Chain tools
- 5.0395 Cleaning agents
- 5.0370 Cleaning materials
- 5.0175 Complete cleaner
- 5.0180 Compression gauges
- 5.0190 Compressors
- 5.0054 Diagnostic systems
- 5.0245 Electroplating
- 5.0120 Electroplating systems and equipment
- 5.0305 Engine oils
- 5.0315 Engine testing appliances
- 5.0015 Exhaust emission tester
- 5.0010 Exhaust suction systems
- 5.0110 Extinguisher
- 5.0420 Foam washing equipment
- 5.0100 Grease guns
- 5.0440 Grease guns

- 5.0430 Grinding & polishing machines
- 5.0125 Hand washing agents
- 5.0410 Inner tubes for motorcycles
- 5.0130 Jacks and lifting platforms
- 5.0220 Lacquer care products
- 5.0260 Measuring equipment
- 5.0040 Motor fuels
- 5.0505 Motorcycle wash
- 5.0340 Oil cans
- 5.0320 Oil pressure testing machines
- 5.0330 Oils
- 5.0480 Packing materials for vehicles and components
- 5.0080 Paint spray systems
- 5.0210 Painting
- 5.0345 Polishing and cleaning material
- 5.0195 Preservatives
- 5.0350 Pressings, punchings and extrusions
- 5.0070 Pressure casting foils
- 5.0396 Racing petrol
- 5.0450 Screws
- 5.0056 Sealing materials
- 5.0050 Sheet metal
- 5.0170 Small component parts
- 5.0240 Soldering machines and equipment
- 5.0075 Spare parts, working parts
- 5.0465 Special paint effects
- 5.0230 Storage facilities
- 5.0360 Testing centers
- 5.0530 Tools
- 5.0385 Tyre fittings
- 5.0200 Varnishes
- 5.0490 Vulcanising appliances
- 5.0500 Vulcanising material
- 5.0510 Washing and cleaning equipment
- 5.0460 Welding machines and accessories
- 5.0380 Wheel truing machines
- 5.0520 Workshop clothing
- 5.0520 Workshop equipment

9 General addresses

- 9.0420 Advertising
- 9.0390 Associations, institutions
- 9.0010 Badges
- 9.0063 Banks
- 9.0070 Biker hotels
- 9.0080 Books, technical literature
- 9.0090 Camping equipment
- 9.0220 Cash systems
- 9.0100 Clubs
- 9.0212 Collection agencies
- 9.0200 Correspondence courses
- 9.0430 Credit reporting agencies
- 9.0110 Decoration articles
- 9.0120 Decores and emblems
- 9.0125 Design
- 9.0380 Events
- 9.0340 Experts
- 9.0196 Fan articles
- 9.0190 Flags, banners, pennants
- 9.0400 Insurance companies
- 9.0215 Internet provider
- 9.0160 Labels

2 Registration by product lines +

Please mark the desired product lines

- 9.0250 Leasing agencies
- 9.0440 Magazines
- 9.0375 Management consulting
- 9.0240 Maps
- 9.0060 Marking machines
- 9.0410 Merchandise management systems
- 9.0273 Motorcycle garages
- 9.0395 Motorcycle rentals
- 9.0275 Motorcycle transports
- 9.0280 Museums
- 9.0285 Online market-place
- 9.0290 Pins
- 9.0320 Price labels
- 9.0374 Purchase of accident damaged motorcycles
- 9.0230 Shop furnishing
- 9.0350 Shop-window displays
- 9.0140 Software for motorcycle shops
- 9.0300 Sticker
- 9.0260 Teaching material
- 9.0450 Tents
- 9.0065 Textile printing and flocking
- 9.0373 Touring equipment
- 9.0270 Trade fairs and exhibitions
- 9.0180 Trade journals
- 9.0050 Training
- 9.0195 Training for riders
- 9.0335 Race training
- 9.0360 Trainings
- 9.0030 Transfer pictures
- 9.0330 Travel agencies
- 9.0040 Tucks
- 9.0210 Wholesale

New categories

MOTORCYCLE DIRECTORY – facts and figures

Ca.160 pages, format DIN A4

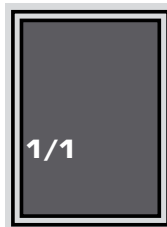
- 1500 Manufacturers, wholesalers, service providers and importers in alphabetical order.
- Firms listed by 300 product lines.
- 1200 international brands with distributors in German speaking countries.
- National and international trade fairs.
- Informations on new products and technologies (free of charge for our advertising customers: 1/4 page b/w for PR)

Total edition: 4.500 books

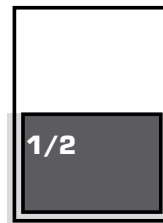


Advertisement formats & prices

With an advertisement you gain benefits in competition and you get free entries in product lines



1c black Euro 1.470
4c euroscala Euro 2.120



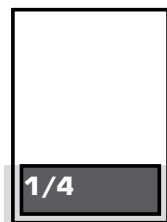
1c black Euro 820
4c euroscala Euro 1.520



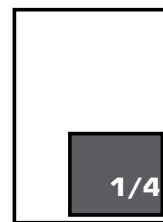
1c black Euro 650
4c euroscala Euro 1.210



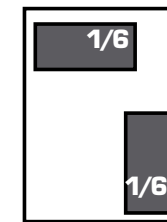
1c black Euro 650
4c euroscala Euro 1.210



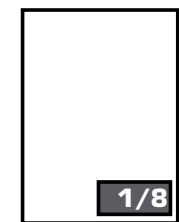
1c black Euro 500
4c euroscala Euro 890



1c black Euro 500
4c euroscala Euro 890



1c black Euro 350
4c euroscala Euro 480



1c black Euro 280
4c euroscala Euro 350

Other publications of Kern Verlag
Bicycle Directory
Sporting Goods Directory

- We consider to book an advertisement in the Motorcycle Directory 2009. Please send us a trial copy and your advertisement rates.
- We consider to book an advertisement in the Bicycle Directory 2009. Please send us a trial copy and your advertisement rates.
- We consider to book an advertisement in the Sporting Goods Directory 2009. Please send us a trial copy and your advertisement rates.
- We order copies of the Motorcycle Directory 2009, each copy for € 30,- plus postage and VAT.
- We order copies of the Bicycle Directory 2009 each copy for € 30,- plus postage and VAT.
- We order copies of the Sporting Goods Directory 2009. each copy for € 30,- plus postage and VAT.

Sender:

back to:

KERN✓**VERLAG**

MOTORRAD-Adressbuch
Tiroler Weg 1b

D-79285 Ebringen

Date/Stamp/Signature: